



XIVth European  
**POULTRY CONFERENCE**  
Stavanger, Norway 23. – 27. June 2014

## Instructions for poster presenters

Your contribution has been selected for poster presentation, and this gives you an opportunity to communicate your findings and thoughts in an interactive way that may even be better than an oral presentation. We will maximize the exposure of your poster by letting you have your poster exhibited during the whole conference. Thus, please arrive well ahead of the opening session at the conference center on Tuesday June 24th. It is suggested that you arrive there around 08.30. The poster should be removed Thursday afternoon. Posters that have not been removed by Thursday 18.00 will be discarded. The walls will be numbered in a logical way, and your poster shall be placed on the wall that bears the number you have received for your poster.

You should try to be with your poster during the breaks whenever possible, for maximum impact of your poster. Anyway, poster presenters are required to stay with their posters Tuesday, Wednesday and Thursday during the coffee break from 14.00 to 14.30.

Each poster will be placed on a poster wall with a height of 250 cm and a width of 100 cm including frames. There will be one poster on each side of the wall. Thus, the width of your poster should not exceed 90 cm. To make the poster easily readable, the height of the poster should not be more than 120 cm, and the poster should be placed on the wall with the upper edge about 200 cm above the ground and the lower edge about 80 cm above the ground. The poster will be attached to the wall by the use of double-sided tape, which will be available in the poster exhibition area.

In order for you to succeed in attracting attention to your poster, it is important that your poster is visually attractive, easy to read, and with the main message clearly exposed. Thus, the design of your poster is of utmost importance. There are no definite style requirements for the poster session at this conference, but remember that there are hundreds of posters exhibited, so if you cram too much information into your poster and use too small font sizes this may discourage people from bothering to read your poster. Try to use as few words as possible, e.g. maximum 250-500 words, and put you conclusion/essence of your poster in a very visible place, e.g. first. Your text should be large enough so that a passing person (who judges in less than 3 seconds whether it is worth stopping at your poster) can get a grasp of your subject at a distance of 3 meters. The whole poster should be readable at a distance of 1 meter. The title of your poster should be in bold and with lowercase letters, and have a font size of at least

**75**, while your main text should at least have a font size of **24**.

It is recommended that Arial is used as a font style in headings, while Times New Roman is used in the body of the text (as has been done here).

For more useful advices on posters, the following link can be recommended:

<http://www.cns.cornell.edu/documents/ScientificPosters.pdf>